

WAST ACADEMY • FACTS2FOCUS



★ MEET COACH ★ HAWK



Guiding Student-Athletes to COLLEGE SCHOLARSHIPS
Across All 46 NCAA Sports



WHO IS COACH HAWK?

Coach Hawk is an author, businessman, host of a podcast, and lifelong mentor. Coach Hawk has more than 20 years of experience helping student-athletes and their families prepare for success in college, careers, and life. He is also a member of Kappa Alpha Psi (KAPsi) Fraternity Inc.

FORMER HIGH SCHOOL 3-SPORT VARSITY LETTERMAN



BASKETBALL



FOOTBALL



TRACK & FIELD

★ AREAS OF EXPERTISE



College Recruiting Process:
Teaches families how to navigate the process



What Coaches Look For:
From mindset to measurable performance



Character Development:
Promotes discipline, responsibility, and grit



Sports Nutrition:
Provides guidance for fueling performance year-round



SCHOLARSHIP SUCCESS:

- ✓ Helped 250+ student-athletes earn college sports scholarships
- ✓ Specializes in all 46 NCAA men's and women's sports
- ✓ Prepares athletes from elementary through high school levels
- ✓ 20+ years mentoring student-athletes and families



MISSION FOCUS



Education



Training



Character



Nutrition



Exposure

THE FACTS



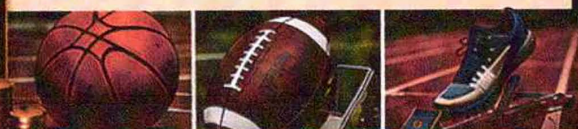
OVER 7 MILLION
HIGH SCHOOL STUDENT-ATHLETES



LESS THAN 7%
COMPETE IN COLLEGE ATHLETICS



ONLY 2%
EARN COLLEGE ATHLETIC SCHOLARSHIPS



YOUR NEXT PLAY STARTS HERE:

Whether it's football, fencing, track & field, or triathlon—
Coach Hawk has the blueprint for success in every sport.



CALL / TEXT:
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TRAIN SMART ★ BUILD CHARACTER ★ WIN SCHOLARSHIPS